

A large crowd of people, mostly young adults, is shown in a dark blue, semi-transparent overlay. They are cheering, with many raising their hands and some holding up smartphones to record. The overall mood is energetic and celebratory. The background is framed by orange and red geometric shapes in the corners.

SIMPLY SPORT GRANT

About US

At Simply Sport, we are striving to support the grassroots sports ecosystem in India. Sport can be a huge enabler for millions of people in India and we want to play a role as a catalyst in making this happen. Our initiatives are geared towards athletes and coaches while also aiding academies and associations actively engaged in helping sports at the grassroots level.



Simply Sport Grant

The Simply Sport Grant is designed to strengthen the grassroots sports ecosystem in India. The grant will offer financial aid to deserving organisations working in the area of grassroots sports, empowering them to enhance their capabilities in areas such as coaching, infrastructure, sports science, and tournament exposure.

The grant aims to improve access and provide equal opportunities for sports academies, organizations (both public and private), clubs, and NGOs focused on sports development throughout the country.

Moreover, the program's commitment to a just and unbiased selection procedure guarantees that every applicant has an equal chance to prosper and contribute to the advancement of sports in the country.



Who can apply?

Sports Clubs:



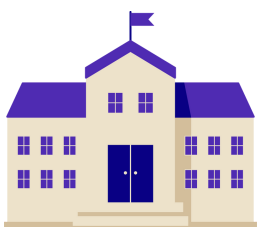
Amateur / Professional sports clubs registered under respective sport bodies who actively promote grassroots sports

Private and Public Sport Academies:



Public and private sports organizations actively engaged in driving sports development programs.

Sport for Development (S4D) organizations:



Organizations using sports as a tool for development to promote social change, education, health, and community building.

Why should you apply?

Our sports grant program is not just about financial assistance; it's about empowering athletes to reach their full potential. This program is your gateway to an exciting and fulfilling sports journey.

Access to Quality Sports Equipment and Tournament Sponsorship:

Elevate your game with top-notch equipment and seize the opportunity for tournament sponsorships to propel your sporting journey to new heights.

Financial Support - A Game-Changer for Aspiring Organisations:

Break free from financial constraints! Our sports grant program is your ticket to overcoming financial barriers, ensuring that economic challenges do not limit your talent.

Participation in Exclusive Initiatives - Simply Smiles and Simply Periods:

With our exclusive initiatives like Simply Smiles and Simply Periods, we prioritize your holistic well-being, fostering an environment where athletes thrive on and off the field.

Unleash the Power of Sports Science Modules:

Gain a competitive edge with access to cutting-edge sports science modules. Our program connects you with experts who will guide you in optimizing your training, recovery, and performance.

The Selection Process

The grant application will contain the following process for selection-

Application – Basic details of the organisation and an understanding of their demographic and geographical details.

Internal review – A review by team SSF and a point-based system to select the top 25 applicants.

Request for proposal – Selected organisations will need to send a detail RFP as described in page no. 11

Review of Proposal - Proposal is evaluated by factors like the organisation's mission, track record, financial stability, and proposed utilisation of grant funds.

Site visits - If needed, team SSF will conduct site visits to the selected organisation's venue for further consideration.

Interviews - The panel will interview the organisation's leadership team to understand the vision and plans for the future.

Decision-making - The panel considering all the factors will decide the winners of the grant.

Eligibility Criteria

- Should be 3 years or more in existence with a proper organisational structure
- Should have a minimum of 50 participants trained under the program.
- Agree to proper background verification of the entity
- Must be engaged in some form of sports activity as part of the work, i.e., use sports as a tool in their quest.
- Should be catering to both genders: boys and girls
- Agree to get into a formal agreement (MoU) as part of the partnership
- A POC has to be appointed by the partner for communication and execution purposes.
- The organisation should be a registered legal entity, adhering to all local laws and regulations. This ensures transparency, accountability, and proper governance of the organisation's operations.
- The organisation should have a team of qualified and experienced coaches who are knowledgeable about grassroots development and possess the necessary certifications.
- The organisation should have appropriate infrastructure and facilities to support effective training and development.

Applicant Organization Capabilities

- **Talent Identification and Grassroot Development:** Develop and run a robust talent identification program to identify promising athletes
- **Quality Coaching and Technical Support:** Recruit and train qualified coaches with expertise in specific sports disciplines. Provide continuous professional development opportunities to ensure coaches stay updated with the latest training methodologies and techniques. Individualize coaching plans based on the unique needs and potential of each athlete.
- **Equipment and Facilities:** Provide athletes with access to quality sports equipment and sport science centers/facilities.
- **Comprehensive Athlete Support Services:** Provide Sports Nutrition, Sports Psychology and S&C support Provide opportunities for participation in Competitions and Exposure visits at major events organized by private and government bodies.



Partner Incentives

Partner incentives are a set of benefits and support mechanisms provided by SSF to its partners, recognising their contributions with increased financial support, offering support to top athletes, fundraising, and access to the SSF's network. This is designed to foster strong and mutually beneficial partnerships.

Increase in Financial Support by 20%: This involves a commitment to provide partners with a 20% boost in financial support. This could be an increase in funding or financial resources that SSF provides to its partners.

Help with Fundraising: SSF is willing to assist partners in their fundraising efforts. This assistance could include providing guidance, resources, or even direct support in raising funds for their activities or projects.

Top Athletes get Scholarships / Individual Support: Top athletes, associated with SSF's partners, will be eligible for scholarships or individual support. This could include financial aid, training, mentorship, or other forms of assistance.

Access to the SSF Network: Partners will have access to the our network, which can be valuable for networking, collaboration, and expanding opportunities.

Awards and Recognition (SSF Grassroots Awards): This involves recognizing and celebrating the achievements and contribute ons of our partners at the grassroots level.

Partner incentives will be provided based on the partner organization's performance, evaluation and reporting. A point based system will be followed for transparent rating.

Request for Proposal

Cover Letter: A formal letter introducing your organisation and outlining the purpose of the grant application.

Project Proposal: A detailed proposal outlining the grassroots sports development project or program for which you are seeking funding. This should include project objectives, scope, activities, and expected outcomes.

Organisational Profile: Provide information about your organisation, including its history, mission, vision, and previous sports-related activities.

Project Timeline: A detailed timeline for project implementation, highlighting key milestones and deadlines.

Monitoring and Evaluation Plan: Explain how you will measure and report the project's progress and impact.

Budget Proposal: A detailed budget for the proposed grassroots sports development project, including a breakdown of expenses and expected income, demonstrating how the grant funds will be utilized.

List Of Company Documents

Here's the list of documents that the applicants may be needed to present during the final selection process.

- Certificate of Incorporation
- PAN Card
- Income Tax Exemption/80G Certificate (if non-profits)
- Annual Reports
- Legal Compliance Certificates
- Financial Statements/IT Returns filed
- MOA or AOA



FAQs:

The amount an academy receives through this program?

The Simply Sport Grant is a 2 Crore grant. The amount dispersed will be determined based on the proposed program needs and requirements for the advancement of sports facilities and overall athletic development.

Can academies use the grant for any purpose they see fit?

The grant is intended to be utilized for the advancement of sports facilities and the overall athletic development of the organisation. While some flexibility may be allowed in how the funds are used, the primary focus should align with the program's objectives of improving sports infrastructure and promoting holistic athlete development.

Where can I find more information about the Simply Sport Grant?

For further details, updates, and information regarding the Simply Sport Grant, you can visit www.simplysport.in

Is there a specific sport or discipline that the Simply Sport Foundation prioritizes for funding?

The Simply Sport Foundation is committed to promoting sports across various disciplines. However, it's essential to know if there are any specific sports categories or disciplines that receive special attention or priority in the grant selection process.

Can individual athletes apply for the grant?

No. The Simply Sport Grant is exclusively for organisations working towards making an impact on the lives of grassroots athletes.

Are there any geographical restrictions or preferences when selecting organisations for the grant?

No, there is no geographical restriction, organisations from all over India can apply for the Simply Sport Grant.


Timeline





MORE INFO

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